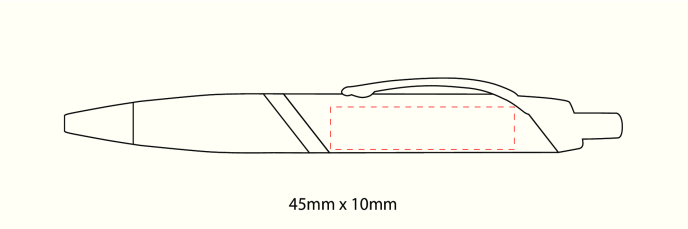


Spectrum™ Max Night Ballpen - Data Sheet



Product Description

Redesigned profile barrel for the Spectrum™ Max to offer a 25 percent increase in print area.



Product Specifications

| | |
|------------------------|-------------------------------|
| Branding Method | Spot Colour, Full Colour Wrap |
| SKU | PSMCB |
| Minimum Order Quantity | 250 |
| Product Type | Push-Button Ballpen |
| Refill Colour | Black |
| Weight | 14.0g |
| Print Area Spot Colour | 45mm x 10mm |
| Print Area FCP | 45mm x 10mm |

| Branding Method | Origination | 250 | 500 | 1000 | 2000 | 5000 | 10000 |
|-------------------|-------------|--------|--------|--------|--------|--------|--------|
| 1 Colour Print | £31.00 | £0.610 | £0.610 | £0.520 | £0.520 | £0.480 | £0.470 |
| 2 Colour Print | £62.00 | £0.800 | £0.800 | £0.720 | £0.710 | £0.630 | £0.610 |
| 3 Colour Print | £93.00 | £0.990 | £0.990 | £0.930 | £0.910 | £0.780 | £0.750 |
| 4 Colour Print | £124.00 | £1.180 | £1.180 | £1.130 | £1.110 | £0.930 | £0.890 |
| Full Colour Print | £37.00 | £0.710 | £0.710 | £0.710 | £0.710 | £0.710 | £0.710 |
| Plain Stock | £0.00 | £0.420 | £0.420 | £0.420 | £0.420 | £0.396 | £0.393 |

Prices shown are RRP

